

GASOL16 VENTURES

It's about the journey.

MEDIAKIT
Gasol16 Ventures



ABOUT

Gasol16 Ventures is the strategic vehicle that brings together all of Pau Gasol's entrepreneurial activity. We seek to maximize the impact of companies that want to make a difference in the world, and we do so by identifying projects with significant capacity for growth and sharing with them the experience and network of Pau Gasol and the rest of the team.



INVESTMENT FOCUS

OUR ROLE

- We invest
- We advise
- We promote good ideas
- We generate impact

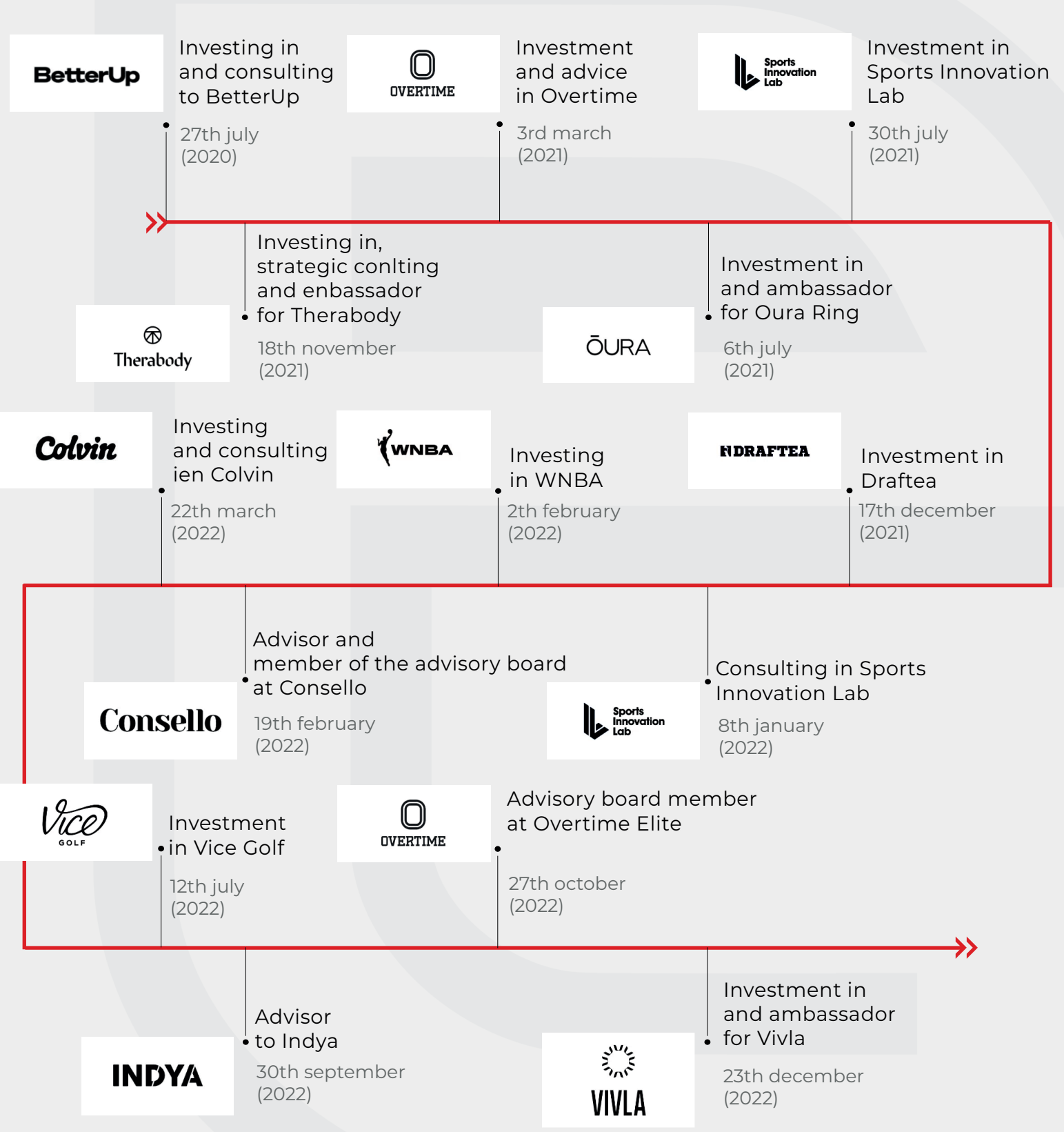
AREAS OF ACTION

- Sports (technology, equality, entertainment, access and promotion)
- Health and wellness (nutrition, physical activity, mental wellness, rest/recovery and coaching)
- Spanish entrepreneurship with global influence
- Private equity

INVESTMENT PHASES

- Series A or later
- Product-market fit achieved
- Companies generating revenue

**Set an example
and invest with purpose in ventures you believe in.**



INVESTMENT PORTFOLIO

Lines of action:



Sport:

Our goal is to partner with initiatives or projects that are revolutionizing the world of sports globally. We believe in the power of sports to unite communities, teach values, and be at the forefront of innovation and disruption.



Health and wellness:

We establish partnerships with change agents and disruptive initiatives in the four main pillars of a healthy lifestyle:

- Healthy eating**
- Physical activity**
- Emotional wellness**
- Others**



Spanish entrepreneurship:

Gasol16 Ventures wants to support Spanish entrepreneurs who, like Pau, believe they can compete with the best in the world and build global companies that are leaders in their sector.



Private equity:

Gasol16 Ventures shares its knowledge, network and experience to help firms like Consello better serve their clients and portfolio companies, as well as source and execute investment opportunities.

TEAM

Founder and President



Pau Gasol is an advisor, investor and activist in sports, wellness and entrepreneurship projects. He played basketball professionally for 20 years in the NBA, with the Spanish National Team and in the Spanish ACB League. The founder and president of Gasol16 Ventures, he also chairs the Gasol Foundation. He is a member of the International Olympic Committee Athletes' Commission and Global Cham-



Communication Manager
Laia Gilibets i Barbens



CEO and Managing director
Fernando (Ferran) Prieto

ALLIANCES:

FD PLUS CAPITAL

Partner Investment Fund

Thinking Heads

Partner Consulting firm and PR agency

Projects in which Gasol16 Ventures invests, advises or collaborates:



Smart ring that measures physical activity, sleep and heart rate, among other variables. Gasol16 Ventures is an investor, brand ambassador and prescriber of Oura Ring.



Colvin is a Spanish startup that has revolutionized the online sale of flowers and plants. Gasol16 Ventures is an investor and advisor to Colvin.



Draftea is a fantasy sports platform that puts technology at the service of fans of different sports.



Therabody is a technology company at the service of the athlete that specializes in percussive therapy for recovery. Gasol16 Ventures is an investor, brand ambassador and strategic advisor.



BetterUp is a startup focused on emotional well-being and human potential. Gasol16 Ventures is an investor and strategic advisor to BetterUp.



Overtime is an agency specialized in creating content and attracting new audiences, focused on supporting athletes and providing opportunities for new generations. Gasol16 Ventures is an investor and part of the Board of Directors.



INDYA is a nutrition technology startup for sports performance and wellness improvement. Gasol16 Ventures advises INDYA.



Vice Golf is a golf ball brand whose philosophy is based on advanced technology at the highest level and at the same time of design that redefines the passion for golf. Gasol16 Ventures invests in Vice Golf.



Consello is a global private equity and advisory firm. Gasol16 Ventures advises Consello.



Sports Innovation Lab is a company specialized in data analysis to define how sports fans behave. Gasol16 Ventures advises and invests in Sports Innovation Lab



Vivla is a real estate company that offers a smart way of owning second homes through fractional ownership in the best destinations in Europe.



WNBA is the professional women's basketball league in the United States. Gasol16 Ventures invests in WNBA.

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